

The KMCA



SPRING CONFERENCE 2018

April 25 – 27

Radisson Riverview, Covington, Kentucky

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Please make your check payable to NKMCA and mail it in care of City of Villa Hills, Attn: Jennifer Lipson, 720 Rogers Road, Villa Hills, KY 41017. Early bird payment must be received by February 1, 2018.

Registration includes two and a half days of professional development and educational sessions plus breakfast all three days and lunch on Wednesday and Thursday. Cancellations made with 30 days' notice will be considered for a full refund.



Name ___ CKMC ___ KMMC ___ CMC ___ MMC
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___ Yes, I am a current member of KMCA. My Regional Chapter or ADD is: _____.

___ Yes, I am a current member of IIMC. ___ I currently hold a public admin position with a KY ADD

The host committee's registration gift to you will be a ½ zip pullover. Please select: ___ Ladies or ___ Men's

Please select your preference: ___ XS, ___ S, ___ M, ___ L, ___ XL, ___ 2X, ___ 3X, ___ 4X

Room reservations may be made by contacting our host hotel, the Radisson Riverview in Covington at 859.491.1200. When making reservations ask for the "KMCA Group Rate" which is \$129 per night. All sessions and included meals will be held under one roof at 668 W. 5th St., Covington, KY 41011.



Here's a sneak peek at the program the Northern Kentucky Clerks are planning for you. All topics and speakers are tentative and subject to change. Times and topics may be adjusted in advance and on the conference dates. Review for educational credit by IIMC is pending, details will follow.

WEDNESDAY, APRIL 25, 2018

Accountability Rules: The overlooked to-do item; developing your leaders to demand and obtain action and accountability. Speaker: Kathy Groob, Groob Strategies. Two-term city council woman, former Senior VP of \$176m construction and real estate company, experienced growth and marketing consultant.

Delivering Messages: How to best prepare and deliver messages for multiple audiences (residents, businesses, partner agencies and the press), delivering news when the news isn't good, what to say and not say in challenging times and crisis situations. Speaker: Dan Hassert. Former senior speech writer for the governor, former reporter and editor of the Kentucky Post, co-author of the book "People Over Politics".

Reenvisioning Ad Valorem Taxes: Improve and streamline your process. Learn to avoid the biggest mistakes and put the essentials in place at the right time. This deep dive explores what happens when and why there's a proper order, the intricacies of the rate calculation, and what

Shooting Holes Through Outdated Practices

messages to send. Best resources and tips for preparing presentations for council and public hearings. Presenter: Craig Bohman, MPA, City Clerk/CAO, CKMC, PHR, Adjunct Lecturer at NKU, two-term Covington City Commissioner, former Senior Public Admin Specialist with NKADD.

Mastering Today's Technology for Tax Collection: Understand the latest advances and how to work successfully with third-party tax services and how to get the most out of automated tax payment processes. Presenters: Karen Lyons, CoreLogic and Cari Cunningham, Wells Fargo.

Best Uses of GIS in Municipal Government – Latest Developments and Trends to Help Your City Succeed: Explore how GIS can be utilized for economic development, planning, strategic enforcement and more. Presenter: Trisha Brush, GISP, PDS of Kenton Co.

City Attorney Panel: Standout city attorneys from Northern Kentucky with hot topics from their practices that clerks should know more about and taking questions on ethics, the role of the clerk as parliamentarian, and more. Mary Ann Stewart, Mike Duncan, and Frank Wichmann.

THURSDAY, APRIL 26, 2018

Succession Planning and SOPs: A panel of the most accomplished retired and long-standing Northern Kentucky clerks shares the wisdom only they can gain from decades of experience. Bring your questions for the panel! These expert clerks will comment on who should prepare, review and update SOPs. What to have in place to ensure successful transitions. Strategies for cross-training and succession planning in small offices. Coaching other departments to develop plans. Surviving rocky transitions and times when elected leaders are at odds with each other. How to weather storms, keep hold of your moral compass, and keep up responsibilities in times of chaos. Reflections, how they planned for retirement, and what they wish they'd known then.

Ensuring Your Rise to the Top

Panel: Becky Pyles, MMC, Retired Clerk-Treasurer of Carrollton working for 5 mayors over 27 years, served six years and co-chaired KMCA Education Committee; Missy Andress, retired Clerk and HR Dir. of Erlanger; Linda Carter Bartels, CKMC, 30 years in local government, current City Clerk of Fort Mitchell, former CAO; Mary Scott, MMC, CKMC, former KMCA President and 2014 KMCA Clerk of the Year, 26 years as Clerk-Treasurer in Bellevue and 38 years in local government.

Benefit Changes: Choosing plans that work, exploring self-funded plans, a look at trends and what works. The latest on Wellness Programs, Challenges and Health Fairs.

Presenters: Lisa Stamm, Staff Attorney and VP, Consulting Services at Sherrill Morgan; Laurie Sparks, CKMC, Ludlow City Clerk and representative Northern Kentucky Public Entity Joint Health Insurance; Missy Andress, retired Clerk and HR Dir. of Erlanger; Linda Carter Bartels, CKMC, 30 years in local government, current City Clerk of Fort Mitchell, former CAO.

Taking Shots at Common Misconceptions

Finding Your Role in the Family

Workers Compensation Audits: What you need to know to prepare and how to avoid pitfalls to save money. A detailed look at the workers comp audit process as it pertains to municipalities as well as the dispute process should the audit contain errors after the fact. Presenter: Hope Campbell.

What Diversity Means Today: Current diversity concepts and an examination of who you can and should hire and who you can't or shouldn't. Presenter: Craig Bohman, MPA, City Clerk/CAO, CKMC, PHR, adjunct lecturer at NKU, two term city commissioner, former Senior Public Admin Specialist with NKADD.

Managing Millennial Employees – When Generations Collide Everyone has some level of awareness of generational differences. Learn effective approaches for what to do when these dynamics cause frustration and sparks in the workplace. Dave Welscher, MA, LPCC, Saint Elizabeth Employee Assistance Program Manager and son of a retired city clerk.

Sexual Harassment – What Municipal Managers and Supervisors Need to Know: Awareness, handling reports, and fiduciary obligation. Creating a standard of prevention, training, and reporting. Gary Mertz, SPHR, SHRM-SCP, Learning and Development Consultant.

FRIDAY, APRIL 27, 2018

Orchestrating Innovation – Partnering with Businesses, Planning for Change, Utilizing Technology, and Getting Buy-In at All Levels. Details TBA.

Heroin Impact Response Team Update: An overview of the status, the regional approach to addressing the crisis, and current areas of concentration. Areas of interest for clerks including how to find resources to assist employees, finding out about treatment opportunities, and issues with hiring. Amanda Peters, NKADD Heroin Impact Response Coordinator.

Legislative Update: The very latest following the conclusion of the 2018 session highlighting the changes that effect municipalities and the responsibilities of the clerk.

**Plan now to join us and take advantage of the 20% discount on registration.
Think it over, you'll agree, it's an education you can't refuse.**