### IIMC Region V News

Winter 2020

Keeping Clerks in Indiana, Kentucky, Michigan, Ohio & Tennessee informed in Region V news and events.

#### Inside:

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### 2020 IIMC Annual Conference, St. Louis, Missouri









#### Our Mission

The International Institute of Municipal Clerks (IIMC) is a professional, non-profit association that promotes continuing education and certification through university and college-based institutes and provides networking solutions, services and to its members worldwide.













# Top Things to Do in St. Louis

St. Louis will be the site of the 2020 74<sup>th</sup> Annual IIMC Conference. While you are there taking in some amazing training sessions, we also wanted to showcase all St. Louis has to offer.

- 1. **The Gateway Arch** Visitors can ride 630' to the top of this world-famous stainless steel monument for the finest view of the Gateway City.
- 2. **Busch Stadium** During the warmer months, fans can be seen cheering on 11-time World Champions, the St. Louis Cardinals.
- 3. **The St. Louis Zoo** Check out the Creature Feature at the Zoo! Get up close and personal with the furry, flying and fishy creatures of the St. Louis Zoo. The St. Louis Zoo has been recognized as one of the nation's leading zoological parks.
- 4. **Forest Park** Once home to the 1904 World's Fair, Forest Park is one of the largest urban parks in the United States. It attracts 12 million visitors annually with world-class attractions and scenic walking and biking paths.
- 5. **St. Louis Breweries** Tour the Anheuser-Busch Brewery where you can visit the Budweiser Clydesdales and sample a variety of premium brands. For local flavors, stop by Urban Chestnut's Midtown Brewery & Biergarten or Grove Brewery & Bierhall, 4 Hands Brewing Company and Schlafly Bottleworks and Tap Room.
- 6. **Eat Your Heart Out** Don't miss an opportunity to try some of the City's tastiest and unique treats! Munch on a slice of St. Louis-style thin crust pizza smothered in Provel cheese then pick-up a mouth-watering gooey butter cake. Legend has it, this is the most delicious accident ever created! Snack on deep-fried toasted ravioli at one of the many Italian eateries on The Hill and top it off by satisfying your sweet tooth at Ted Drewes with some signature frozen custard.













- 7. **Shop Til You Drop** Find vintage-inspired clothing, trendy and unique furniture and accessories and specialty boutiques. Enjoy a fabulous shopping spree while in St. Louis!
- 8. Stroll through the Missouri Botanical Garden Explore 79 acres of lush gardens, landscape architecture, greenhouses and conservatories at the oldest Botanical Garden in the United States! Wander through collections of botanical and horticultural plants among fountains and statuary. Visit the Climatron for a real rainforest experience featuring magnificent waterfalls, tropical birds and exotic plants.
- 9. Visit the Delmar Loop This six block entertainment district is packed with hip bars, eclectic restaurants, live music venues, vintage clothing boutiques and a Hollywood inspired walk of fame featuring St. Louis celebrities. Shop for souvenirs and grab a bite at one of the dozens of restaurants and outdoor cafés, from Turkish and Thai delights to Mexican and American classics.
- 10. Go on a Journey of Scientific Discovery at the Saint Louis Science Center – Find out what it's like to venture out into the wild, journey under the sea or fly-high at the Omnimax Theatre. See a thrilling show at the Planetarium, enjoy interactive exhibits and experiments all while gazing up at a life-sized animatronic Tyrannosaurs Rex.
- 11. Discover your inner child at City Museum Explore City Museum's unique all-ages playground filled with caves, slides and climbing apparatus made from recycled and found objects. Visitors can interact with over 10,000 sea creatures in the World Aquarium, venture through the Museum of Mirth, Mystery and Mayhem and wander through the Elmslie and Sullivan architectural exhibit. Enjoy circus-themed foods, create your own masterpiece and take notes with the world's largest pencil.
- 12. **Spend a Night on the Town** Check-out the new sports-anchored entertainment district in the heart of Ballpark Village St. Louis! Visitors can go for dinner, drinks and a show at Westport Plaza's 42-acre entertainment district, or check-out the trendiest boutiques and upscale dining establishments. If live music is your thing, don't miss Solard. They boast some of the best blues venues in town!

Suggested venues, restaurants and things-to-do were taken from the Explore St Louis website

#### Message from Region V Director Leon Wright



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Township Clerk
Charter Township of Van Buren
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lwright@vanburen-mi.org

Clerks in Michigan are busily preparing for the 2020 Presidential Election. The first begins with the Presidential Primary on March 10, 2020. All predictions are that it will be a historical election.

If you haven't already done so, I would encourage everyone to join the IIMC Region V Facebook page. This is the place to be connected with news, events and future educational sessions around our great Region!

https://www.facebook.com/groups/439778753083095/

#### Save the Dates



74th Annual Conference St. Louis, MO Sunday, May 17 thru Wednesday, 20, 2020



75th Annual Conference Grand Rapids, MI Sunday, May 9 thru Wednesday, May 12, 2021



76th Annual Conference Little Rock, AR Sunday, May 22 thru Wednesday, May 25, 2022



77th Annual Conference Minneapolis, MN Sunday, May 14 thru Wednesday, May 17, 2023

#### **Message from Region V Director Janice Bates**



Janice Bates, MMC Clerk of Council City of Tipp City 260 S. Garber Drive Tipp City, OH 45371 Ph: (937) 667-8425 Fax: (937) 667-5816 batesj@tippcity.net

Leon and I spent November 15 & 16 in Greenville, South Carolina participating in the IIMC mid-year board meeting. The first day was spent finalizing IIMC's third strategic plan. This third plan will focus on the three-year vision for the organization. The emphasis will be on the following: professional development and certification, inclusivity in developing future leaders in the organization, development of online courses, continued involvement with University-based Institutes and building leadership programs and various models of certification programs to attract a new generation of Municipal Clerks to the profession. The final plan will be shared at the Annual Business Meeting in St. Louis in May!

If you've not already heard, the Board selected Calgary, Canada as the site for its 2024 conference! Get your passports ready you won't want to miss it!

I also want to welcome all of our new members! You are all part of a great community who is here to help whenever you need. I also want to congratulate all of our members who've received their CMC or MMC Designation since our last publication. This is a huge achievement in your careers! I am excited to share in your success!

Wishing everyone a happy and healthy 2020!



Education is the most powerful weapon which you can use to change the world

Nelson Mandela



## **KENTUCKY**



Chrissy Fletcher, President



### Kentucky Municipal Clerks Association

#### Greetings from Kentucky!

You are invited! The Lincoln Trail Clerks are busy planning the annual Spring Conference which will be held April 15-17 in Elizabethtown, Kentucky. We would love to see some of our Region V friends in attendance.



2018-2020 Education Committee planning training (Institute: July 19-24, 2020, Lexington, Kentucky)



Booth at the 2019 Kentucky League of Cities Conference





2019 Master Municipal Clerk Academy

books to raise scholarship funds. tiz.com. \$10 plus shipping!

Congratulations to all those that achieved Certifications in 2019:

<u>Kentucky Master Municipal Clerk</u>

Brian Ahart, City of Cadiz

Brian Ahart, City of Cadiz Debbie Lake, City of Ferguson

#### Certified Municipal Clerk

Kim Blue, City of Madisonville Toni Burton, City of Hodgenville Bethany Cain, City of Wickliffe Lisa Cassity, City of Richmond Susan Clark, City of Saint Matthews Bethany Cooper, City of Benton Susan Ellis, City of Fort Wright Amy Kenner, City of Dry Ridge Stephanie Settles, City of Paris

Master Municipal Clerk
Sherry Hoffman, City of Erlanger
Debbie Lake, City of Ferguson

## **MICHIGAN**



Jeremy Howard, President



### Michigan Association of Municipal Clerks

There are lots of great things going on in Michigan. Now that my first 6 months as President of MAMC are behind me, I can say that we have accomplished some great things already and the MAMC Board of Directors and I are excited for 2020. Below are a few of our many training opportunities coming up in 2020 which will be important as we all work to get through what will be a very busy 2020 Presidential election cycle. We are also thrilled to remind everyone to mark their calendars for spending some time in Michigan in 2021 as Michigan hosts the 75<sup>th</sup> Annual IIMC Conference in Grand Rapids, Michigan from May 9 - May 13, 2021.

- MAMC Clerk Institute (2 sessions) Mt. Pleasant, MI
  - March 15 20, 2020
  - March 22 27, 2020
- MAMC 2020 Annual Conference Mackinac Island, MI
  - June 8 12, 2020 Conference
  - June 8 9, 2020 Clerking 101 2-Day Bootcamp
  - o June 9, 2020 Master Class
- Free Education Day Location TBD
  - o September 10, 2020
- MAMC Master Academy Mt. Pleasant, MI
  - December 1 3, 2020

I hope everyone had a joyous holiday season and I look forward to working with you throughout 2020.

# **TENNESSEE**



Angie Marshall, President



# **Tennessee Association of Municipal Clerks and Recorders**

Greetings from Tennessee! Or should I say Hey Y'all! We had a very successful fall TAMCAR Institute and Academy back in September. We even had a very special guest of honor. I'll give you three guesses who:



We also honored some very special people. Sheila Luckett, Distinguished Service Award; Alison Myers, Clerk of the Year; Beth Hickman, President's Award; as well as all of our Institute graduates! Congrats!



# TENNESSEE Continued

# TAMCAR EMILITARI CLERKS AND RECEIVED

# Tennessee Association of Municipal Clerks and Recorders



TAMCAR would also like to welcome our new Institute Director Honna Rogers with MTAS (Municipal Technical Advisory Service)! She did a marvelous job planning the fall conference with awesome sessions and amazing lunches. There was even a super cool after-hours dinner party at a local restaurant (see the picture on the first page!) We look forward to our educational journey with you!

Our spring conference will be held in Murfreesboro at the Embassy Suites April 15-17, 2020. We our also excited to announce we will be hosting an Athenian Dialogue before the conference begins on Tuesday, April 14. Camilla Pittman, MMC from Greenville, SC will be facilitating Sully: My Search for What Really Matters. Spoiler alert: We may or may not have a guest speaker lined up who was on the plane.

Congratulations to Kellie Reed and Will Johnson on their recent CMC designations. Kellie was actually a few months ago but I missed the last newsletter so better late than never right?

Lastly, I have also had the honor of serving on the IIMC Education Task Force over the last few months. In October, committee members from across the country and around the globe met in Rancho Cucamonga to brainstorm and help create a path forward for IIMC to grow and evolve with this fast paced world we are now living in. Stay tuned because great things are happening!



# Athenian Leadership Society



#### WHAT IS AN ATHENIAN DIALOGUE?

Dialogues are conversations that go beyond the usual knowledge recall and application process familiar to all municipal clerks in training seminars. They are unique because they explore leadership principles and practice, drawing on the insights contained in a book that all participants have read.

Dialogues are conversations in which clerks share their experience and understanding as it relates to the ideas of the author and the relevance of those ideas to their public leadership role.

The premise of the Athenian Dialogue Society is the idea that clerks are leaders in very profound yet subtle ways. Leadership here is not the transactional vending machine citizens seem to believe about public management. The interest and involvement of the participants, as well as the author's specific focus and emphasis, require that the facilitator move with purpose using language of meaning, feeling, and power. Participants devote a full day (6 hours) to a Dialogue and come away intellectually enriched by this communication experience.

Clerk leadership is more transformational in nature. That is to say, the contribution of clerks to municipal leadership changes the perception of colleagues and citizens about the role and purpose of government.

### Upcoming Athenian Dialogues

Sulley: My Search for What Really Matters April 14, 2020; Murfreesboro, Tennessee Facilitated by Camilla Pitman

Shoot Like a Girl April 15, 2020; Mt. Vernon, Ohio Facilitated by Janice Bates

When Women Played Hardball July 12, 2020; Dublin, Ohio Facilitated by Tami Kelly

The Essential Ronald Reagan October 14, 2020; Westerville, Ohio Facilitated by Deb Hladky Quick Link to IIMC Athenian Leadership page:

https://www.iimc.com/135/Athenian-Leadership-Society

Did you know...Pre-Approved Athenian Dialogues are eligible for 3 CMC Education Points or 3 MMC Advanced Education Points with completion of required learning assessment?

#### **Contact Us**

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Email www.iimc.com

#### **Affinity Program Through Windfall**

#### **IIMC Announces New Member Savings**

IIMC Members in Regions 1-9 can access exclusive discounts on products and services you use most.

Your IIMC Membership has new perks! As a member of International Institute of Municipal Clerks, you are part of a large group with buying power. Our mission is to maximize this potential by providing U.S. members, their businesses and families with exclusive offers on the products and services you use most.

New IIMC Member benefits recently added help you stretch your dollar through discount rates on office supplies, shipping, hotels, and many other necessary business services and products. The best part, it's completely FREE! No fees or obligations to buy – just great savings!

Click here for more information on the <u>Windfall-Member-Savings</u> program.





















FREE Discounts - Learn More >>

#### Cities in the News

Congratulations to the City of Sidney,
Ohio for setting a new Guinness
World Record when 2,344 people
gathered in Sidney Memorial
Stadium on Wednesday, September
25, 2019 and opened a drink can
simultaneously!

# Concurrent Education Sessions in St. Louis!

- Self-Inflicted Overload: A Session for Overworked Municipal Clerks
- Creating a More Resilient Workplace
- Level Up Your Performance:
  Communication Strategies to
  Make a Meaningful Impact and
  Productive Days
- Mow to Build a High Functioning Team Out of Your Existing One
- Creating a Positive Work Culture Through Authentic Appreciation
- DREAM-to-DO
- Bust Your Signature Move
- Advanced Parliamentary Procedures
- Boards and Commissions: The Good, The Bad and The Ugly
- Developing Future Leaders Within Your Organization
- Armed with Awareness:
  Recognizing Workplace Threats
  Before Problems Arise
- Parliamentary Perplexities: At Least 50 Shades of Gray!

# 2020 Conference Grant Application Process - St. Louis, Missouri

To submit your 2020 Conference Grant Application, please complete the form by following the <u>2020 conference grant application</u> link and including all necessary attachments. Submission deadline is **February 12, 2020.** 

Please reach out to Assistant Director of Professional Development, Ashley DiBlasi at (909)944-4162 or ashley@iimc.com with any questions.

#### **GRANT CRITERIA:**

- Region Directors shall be responsible for selecting TWO Members to receive the Grant from their Region
- Preference will be given to IIMC Members who are working toward the CMC designation. Second preference will be given to IIMC Members who are working on their MMC designation.
- Applicants must have an Admission for CMC or MMC Application on file with IIMC
- Applicants must be active Members of IIMC (full or additional full member)
- Applicants must show proof from their municipality that they are authorized to attend the Conference and provide for their own accommodations, transportation, and meal expenses.
- Grants must be used for the 2020 Conference and cannot be rolled over into another year
- No other conference discounts apply with this Grant
- GRANTS ARE NON-TRANSFERABLE



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### National Mentoring **Month**

Every Municipal Clerk has had at least one experienced Municipal Clerk who is their mentor.

Many of us have had the opportunity to have more than one Clerk who has guided us, counseled us, encouraged us, taught us, consoled us and inspired us. So, how do we thank them?

January is National Mentoring Month. An excellent way to thank your mentor(s) is to make a donation to the IIMC Foundation in their honor. Donating is easy, simply visit www.iimcfoundation.com to make your donation. Your mentor will receive a letter from the Foundation informing them of your generous gift in their honor.

Pay it forward! Your contribution to the Foundation will help fund Clerk education programs, scholarships and grants. There's no better way to honor your mentor than passing along the gifts they gave you.

# Get Involved!

Volunteer on an IIMC Committee



The core and essence of any member organization like IIMC rests with its volunteers. Volunteers are needed to help an organization in many ways: fundraising, conference planning, coordinating special projects and developing new ideas. As a volunteer, working on an IIMC Committee conveys a pledge that the members are committed to helping their Organization's development and looking out for its present and future interests.

Committees meet via teleconference to review the previous year's accomplishments and discuss strategies and objectives for the upcoming year. The majority of Committee work is done throughout the year through teleconferences and E-mail.

Put your input and insight to good use by volunteering for Committee work. You can find more information and complete the application on this link.



PICTURED ARE DIRECTORS LEON WRIGHT AND JANICE BATES AT THE IIMC MID-YEAR BOARD MEETING IN GREENVILLE, SOUTH CAROLINA

"The heart of Mentoring – Getting most out of life isn't about how much you keep for yourself, but how much you pour into others." – David Stoddard

# Ohio Municipal League Announces New President

Congratulations to Sharon Cassler, Clerk of Council for the City of Cambridge, Ohio on being named the Ohio Municipal League President for 2020! Sharon has served on the OML Board since 2013.

In addition to her duties to OML and the City of Cambridge, Sharon is an active member of both the Ohio Municipal Clerks Association and the International Institute of Municipal Clerks. Sharon has served as President for both organizations and is currently serving as a Board Member on the IIMC Foundation Board!

Congratulations Sharon!



Pictured:
Left – Region V Director Janice Bates
Center – IIMC Vice President Mary Johnston
Right – OML President Sharon Cassler

#### 44 Learning Opportunities Available!

Founded in 1998 by Harvard and MIT educators, MindsEdge offers online educational solutions for professional development.

MindEdge professional development courses are already certified by Project Management Institute (PMI), International Association for Continuing Education and Training (IACET), Certified Fundraising Executives (CFRE), Human Resource Certification Institute (HRCI) Society for Human Resource Management (SHRM) and IIMC is proud to announce the addition of CMC and MMC credits to the list.

Per IIMC Education Guidelines, there are 44 courses offered by MindEdge that are eligible for 1 CMC Experience, 1 MMC Advanced Education, or 1 MMC Professional Contribution point per 6 educational contact hours with completion of the required learning assessment.

For additional information visit www.iimc.com





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### **NEW IIMC MEMBERS FROM REGION V**

(October, November, December 2019 Reports)

Indiana	Ben Merida	First Deputy Clerk	City of Martinsville
	Lori Mercer	Clerk/Treasurer	Town of Westville
Kentucky	Beth Cecil	City Clerk	City of Owensboro
	Kari Freeman	Deputy City Clerk I	City of Hopkinsville
	Julia Sellers	City Clerk	City of Nortonville
	Casey Pearson	City Clerk/Treasurer	City of Hanson
	Cassaundra Cooper	City Clerk/Administrator	City of Lawrenceburg
Michigan	Roxanne Thatcher	Deputy Clerk	City of Rochester
	Caitlin Holdorf	Deputy Clerk	Township of Rose
	Alexandria Bingham	Deputy Clerk	Township of Rose
	Krista Goodman	Clerk	Village of Vernon
	Catherine Broge	Deputy Clerk	City of Wayne
	Jennifer Alexa	Deputy Clerk	City of Ann Arbor
	Jennifer Pearson	Deputy Clerk	City of the Village of Douglas
	Ashley Hopper	Secretary to the City Clerk	City of Farmington Hills
	Kristyn Kanyak	Deputy City Clerk	City of Linden
	Robin Underwood	Deputy City Clerk	City of Romulus
	Eric Hoshaw	Deputy City Clerk	City of Trenton
Ohio	Stacy Senskey	Clerk of Council	City of Ashtabula
	Terri Welkener	Clerk of Council	City of Huron
	Katie Lewallen	Clerk of Council	City of Riverside

#### **Tennessee**

None at time of publication



# Certified Municipal Clerk & Master Municipal Clerk Designations

(October, November, December 2019 Reports)

Indiana	Beverly Rawlings, CMC	Clerk/Treasurer	City of Westfield
	Kerri Gagnon, CMC	Chief Deputy Clerk Treasurer	City of Westfield
Kentucky	Toni Burton, CMC	City Clerk/Treasurer	City of Hodgenville
	Debbie Lake, MMC	City Clerk	City of Ferguson
Michigan	James Finkley, CMC	City Clerk	City of Hazel Park
	Trudy Hershberger, CMC	Township Clerk	Bedford Township
Ohio	Tanya Newell, CMC	Clerk of Council	City of Mount Vernon
	Diane (Dee) Werbrich, MMC	Clerk of Council	City of Moraine
	Melissa Raber, CMC	Clerk of Council	City of Hudson
Tennessee	Will Johnson, CMC	City Recorder	City of Knoxville

# Congratulations

### Did you know

Do you want to attend the upcoming IIMC Conference in St. Louis but aren't sure if your municipality will support your attendance?

IIMC has a sample conference attendance justification letter for member use.

Follow the link below for the sample letter and other information regarding the upcoming Annual Conference in St. Louis!

2020-IIMC-Annual-Conference



#### March 15 – 20, 2020

Michigan Association of Municipal Clerks; Clerk's Institute (Mt. Pleasant, Michigan)

#### March 22 - 27, 2020

Michigan Association of Municipal Clerks; Clerk's Institute (Mt. Pleasant, Michigan)

#### **April 15 - 17, 2020**

Kentucky Municipal Clerks Association Spring Conference; (Elizabethtown, Kentucky)

#### **April 15 - 17, 2020**

Tennessee Municipal Clerks & Recorders Association (TAMCAR) 2020 Spring Conference (Murfreesboro, Tennessee)

#### May 17 - 20, 2020

International Institute of Municipal Clerks 74<sup>th</sup> Annual Conference; (St. Louis, Missouri)

#### **December I - 3, 2020**

Michigan Association of Municipal Clerks; 2020 Master Academy (Mt. Pleasant, Michigan)

Education is not the learning of facts, but the training of the mind to think – Albert Einstein